



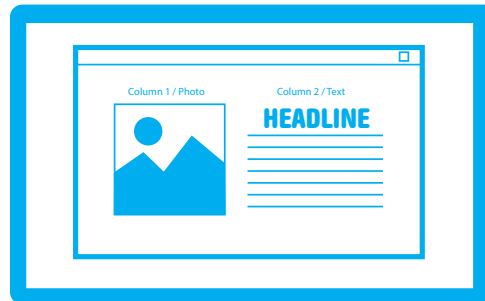
How Responsive Website Design Works

COLUMNS & TEXT

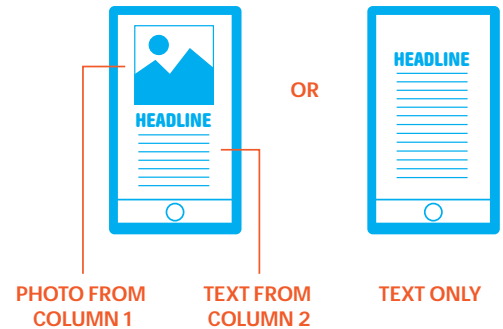
Columns:

Page columns that contain images or text can reorganize themselves or be turned on via CSS breakpoints for optimal viewing on devices with smaller screens. For example, a 2-column layout can change to a 1-column layout. You could also turn on the photo and have a text only layout.

DESKTOP - 1000PX WIDE



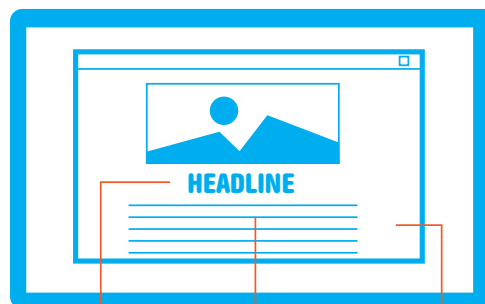
MOBILE - 320PX WIDE



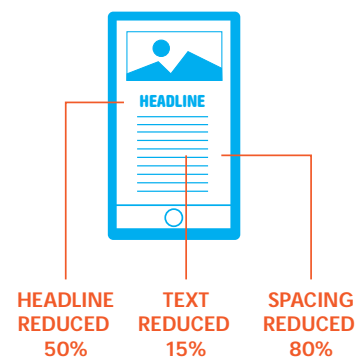
Headlines & Text:

Page columns are not the only items that can be controlled with CSS viewport breakpoints. Specific font sizes and spacing can be individually designated for CSS items for optimal viewing on devices with smaller screens. For example, headlines may be designated to reduce 50% in size, but the text may only be designated to decrease 15%. While spacing on the sides (padding or margins) may decrease 80%.

DESKTOP - 1000PX WIDE



MOBILE - 320PX WIDE



NOTE: FOR RESPONSIVE WEBSITE DESIGNS CSS ITEMS DO NOT ALL NEED TO SCALE AT THE SAME PROPORTIONS. THEIR SIZE CAN BE INDIVIDUALLY CONTROLLED FOR OPTIMAL VIEWING ON EACH DIFFERENT VIEWPORT SIZE. THEY CAN EVEN BE TURNED ON OR OFF TO SAVE SPACE IN A PAGE LAYOUT. YOU CAN EVEN USE DIFFERENT IMAGES FOR THE DIFFERENT VIEWPORT SIZES.

